



**GOVERNMENT OF TRIPURA
NSS UNIT
NETAJISUBHASHMAHAVIDYALAYA
UDAIPUR, GOMATI, TRIPURA**



**Swachhata Hi Seva campaign
and
Cleaning Drive by NSS Unit under
'Ek Tareekh, Ek Ghanta, Ek Saath**

**Report on
Swachhata Hi Seva 2023 Campaign**

Dates: 26th September 2023 – 1st October 2023

Organized by: NSS Unit, NSM, Udaipur

Campaign Theme: Garbage-Free India

Total Volunteers Engaged: 50 NSS Volunteers on average each day

The **Swachhata Hi Seva 2023** campaign was celebrated with great enthusiasm by the **NSS Unit** of Netaji Subhash Mahavidyalaya, Udaipur, from **26th September to 1st October 2023**. The campaign was part of the nationwide initiative aimed at promoting cleanliness, waste management, and creating a **Garbage-Free India**. The NSS volunteers, students, and faculty members participated actively in various Swachhata drives and Shramdaan activities during the week-long campaign.

The campaign began on 26th September 2023 with a formal inauguration on the college campus. The NSS Programme Officer and other faculty members welcomed the volunteers and set the tone for the week-long event. The primary goal was to instill the importance of cleanliness and environmental responsibility among students and the local community. The volunteers were given a clear vision of the campaign's theme – **Garbage-Free India** – which calls for collective action to reduce waste and maintain a cleaner environment. The NSS volunteers initiated daily cleaning drives throughout the campus, where they focused on collecting and segregating waste, cleaning common areas, and creating awareness among students and staff about the importance of keeping their surroundings clean. Each day, around **50 volunteers** participated, ensuring that different parts of the campus were thoroughly cleaned. Volunteers picked up waste from various corners of the campus, separating biodegradable and non-biodegradable materials. This was done to raise awareness about waste segregation at the source.

During these cleaning activities, volunteers also engaged in informal awareness sessions with students and local vendors around the campus, educating them about the importance of waste management and personal responsibility in maintaining cleanliness. Every day, the volunteers dedicated 1 to 2 hour to Shramdaan, where they worked on specific tasks such as removing debris, cleaning the campus gardens, and clearing up the surroundings of the college. The volunteers worked diligently to improve the aesthetic and environmental condition of the campus. Their teamwork and enthusiasm were evident as they worked together to create a cleaner, greener space.



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‘Ek Tareekh, Ek Ghanta, Ek Saath’ Mega Cleaning Programme (1st October 2023):

The Swachhata Hi Seva campaign culminated on **1st October 2023** with a special mega cleaning event under the **‘Ek Tareekh, Ek Ghanta, Ek Saath’** initiative. This nationwide initiative aims to bring people together on a specific date and time to clean their surroundings simultaneously, fostering a sense of unity and collective responsibility.

On the final day, over **62 NSS volunteers** actively participated in the mega cleaning event. They cleaned not only the college campus but also nearby areas, encouraging students and staff to join in the movement. The volunteers were divided into teams, each assigned specific areas of the campus and surrounding spaces for cleaning. The cleaning drive covered a wide range of activities including: Cleaning the playgrounds, pathways, and garden areas. Volunteers picked up plastic, papers, and other forms of litter. The programme was also an opportunity to involve local residents and spread awareness about the significance of cleanliness beyond the college campus.

The week-long **Swachhata Hi Seva** campaign was not only a major success in terms of physical cleanliness but also in its ability to raise awareness and instill a sense of environmental responsibility among the students, faculty, and local community. The cleaning drives resulted in a significant improvement in the overall cleanliness of the college campus, including gardens, classrooms, pathways, and common areas. The **Swachhata Hi Seva 2023** campaign at **NSM, Udaipur**, was a remarkable initiative, successfully executed by the **NSS Unit** in collaboration with students, faculty, and staff members. Over the span of a week, the volunteers worked tirelessly to clean and beautify the college campus, promote waste segregation, and spread the message of a **Garbage-Free India**. The final day’s **‘Ek Tareekh, Ek Ghanta, Ek Saath’** mega cleaning programme marked the culmination of the campaign, reinforcing the message of collective action.

The NSS volunteers played an integral role in ensuring the success of the campaign, engaging in daily cleaning, organizing awareness sessions, and spreading the principles of cleanliness, waste management, and sustainability. Their enthusiasm and commitment to making a positive impact on their environment were truly commendable. The campaign has left a lasting impact on both the campus and the surrounding community, and it is expected that the values of cleanliness and environmental consciousness will continue to thrive beyond the event.


05/10/2023

(Debajit Das)

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Ek Tareekh, Ek Ghanta, Ek Saath' Mega Cleaning Programme

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